



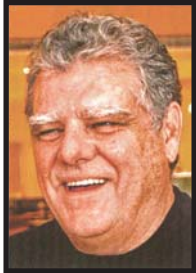
LONGTALE

I n t e r n a t i o n a l

*Where motion pictures play forever...*

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## Bio: Omar Kaczmarczyk

Omar Kaczmarczyk, LongTale's founder and managing director, originated the concept of segmented rights sales for movies that is now the industry standard. Today, he and his team of "visioneers" are the driving force in revolutionary new directions in film distribution.

"LongTale International is where motion pictures play forever," says Omar. "Once LongTale becomes the asset manager of your intellectual property, the producer's creation becomes a perpetual wealth-builder. We are building a distribution model that absorbs new revenue streams from all over the globe that will generate wealth into the far distant future. We are a digital democracy where every viewer is counted."

Omar Kaczmarczyk has 40 years experience in film production and distribution, having consulted over 140 international co-productions and independent films worldwide. He has served in executive, financial, and distributor capacities with an invaluable knowledge of the worldwide film market for optimum management of intellectual properties. Among his accomplishments:

LongTale is currently in production in India, the U.S., Nepal, Jamaica, Canada, and Poland, with further International co-productions in development and pre-production. Since 2002, when he distributed *Kaante*, the first Hindi film shot entirely in the United States, he has been building multi language and made-in-English product which includes *Ninja Knights* (a feature CGI film written by Jack Olesker, the creative power behind *Mighty Morphin Power Rangers*), now in production.

In 2006, he reorganized OKCO (Omar Kaczmarczyk Company), which had been his branded identity since 1985, and founded LongTale, LLC, an intellectual property asset management and distribution service for producers from all over the world for a truly global presence in the ever-expanding world of cinematic diversity. In 2006, he produced the feature-length documentary *Timothy Leary and the Art of Dying*.

In 2000, in conjunction with the Fries Film Group, he executive produced the live action film, *The New Adventures of Pinocchio* starring Martin Landau.

In 1998, he was executive producer of the feature film, *Sir Arthur Conan Doyle's The Lost World*, and he developed and executive produced Trimark Pictures' *The Eternal*, a.k.a. *Trance*, starring Christopher Walken.

Since the 1980s, Omar is internationally recognized as a pioneer of innovative motion picture licensing strategies. Working in Zurich with producer Alexander Salkind, he assembled twenty feature films for distribution in the emerging worldwide video market. From 1980 to 1983, this package generated over \$20 million dollars in this new, secondary distribution channel for films

(more)



that is now such a major part of the movie business. These moneys helped finance Salkind's *Superman* and *Superman II*, the biggest independent movie productions to that time. Omar then implemented presale rights licensing for *Superman III*, *Supergirl*, and *Santa Claus: The Movie* starring Dudley Moore. His video sale of the Warner Brothers' theatrical release of *Supergirl* to International Video Entertainment (IVE) made industry headlines as the first "studio" segmented video deal.

In 1984, for Salkind's *Santa Claus*, Omar challenged industry leaders with his newly developed segmented rights licensing system, creating a record breaking three-way distribution deal between Tristar, Viacom, and Media Home Entertainment. Considered revolutionary at the time, these segmented rights deals are now the accepted industry distribution sales practice for all of the members of the MPAA, IFTA, and FIAPF.

Arriving in Los Angeles in 1985, Omar consulted with several prominent producers and distributors. He developed foreign distribution operations for Scotti Brothers Pictures, advised Harvey Weinstein at Miramax on foreign sales operations, and created the financing and distribution marketing operations for Noble Entertainment. He again created a record breaking sale for the USA rights to Tarak Ben Amara's 'PIRATES', directed by Roman Polanski.

As an advisor to Fries Entertainment, Omar expedited an equity investment for the \$10 million dollar film *Screamers* with Peter Weller, based on the Phillip K. Dick story, "Second Variety."

With his excellent relationship with Credit Lyonnais, he assisted the financially troubled IVE. He facilitated Carolco's merger with IVE, creating Carolco/LIVE Entertainment, which became Artisan Entertainment, which is now Lion's Gate.

#### Producer filmography (1980s-2000s)

***God Lives In the Himalayas*** (2008) (executive producer) in production

***Ninja Knights*** (2008) (producer) in production

***Bandits*** (2008) (producer) in production

***Low Grounds*** (2009) (producer) in pre-production

***South India Fables*** (2008) (series executive producer) in production

*George & The Dragon* (2004) (executive producer)

*The New Adventures of Pinocchio* (1999) (executive producer)

*The Lost World* (1998) (executive producer)

*The Eternal* (1998) (executive producer)

*Boogeyman: The Return* (1994) (V) (executive producer)

*In Between* (1991) (executive producer) (producer)

*Pale Blood* (1990) (producer)

*Maya* (1982/II) (executive producer)